

SHANNON LAYLA

FILMMAKER . PHOTOGRAPHER
WRITER . CONTENT CREATOR



www.ShannonLayla.com
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ABOUT

Shannon Layla is a filmmaker and photographer working across travel & tourism, documentary, music and brand storytelling. Her imagery is guided by atmosphere and intention, creating films & photographs that feel immersive, human & timeless.

With **3 million+ views** across client projects, her work moves between underground music culture in Kaua'i & New Zealand, Conservation & Travel Documentaries, and collaborative storytelling with Indigenous spiritual leaders, alongside select brand work.

AVAILABLE FOR

- Videography
- Photography
- Travel Writing
- Short Documentaries
- Reels
- Sponsored posts
- Social Media Promo

STATISTICS

 3M + views
www.ShannonLayla.com

 1.7k followers
[@ShannonAroha](https://www.facebook.com/ShannonAroha)

 Travel Blog & Courses
[@TheStorytellersWay](http://TheStorytellersWay)

 Netflix Feature Documentary
Co-Editor of '**Pet Fooled**' (2016)

 Raglan Film Festival Grand Jury Prize
'Born at Sea' (2017)

BRAND COLLABS

- Saltay Hanalei Bay, New Zealand Tourism,
- Panasonic, Lenovo, Revlon, Manakai Swim,
- STA Travel, Intrepid Travel, Whāingaroa
- Environment Centre, Banks Peninsula
- Conservation Trust, Jasco by General Electric,
- Wisdom Weavers of Kauai, Moloa'a
- Organica'a, Nahko Bear, Amber Lily, Paul Izak,
- Solscape Eco-Retreat, Abiquí Inn & Cafe

TRAINING

- USC School of Cinematic Arts B.A. Film 2011
- USC Global Fellow Ambassador - Hong Kong 2010
- NYU Tisch School of the Arts Summer 2006
- Originally trained in 35mm photo & 16mm film

A FEW HIGHLIGHTS

- \$1.5M raised for NZ Conservation with Doc.
- Top 10 STA World Travel Intern
- Top 5 Intrepid World Traveler
- Matador Travel Ambassador
- 1.5M+ views on Paul Izak Music Video
- 400k+ views for Lenovo Ad Campaign
- 500k+ views for NZ Tourism Ad
- Featured at Women of Wonders Hawai'i Film Fest
- Screened at Cannes Short Film Corner
- Co-Creator of SOLRISE Eco-Conscious Gathering Raglan
- Co-Creator of Unplugged Kauai Music & Dance Lab

BRANDS WORKED WITH...



LET'S WORK TOGETHER!
www.ShannonLayla.com
thearohas@gmail.com

Based in New Zealand & Kaua'i
 Available for travel worldwide



Relevant Portfolio



ABIQUIÚ INN

BOUTIQUE HOTEL // NEW MEXICO

SHANNON LAYLA

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Recent Spa Video



SALTAY HANALEI BAY

WELLNESS SPA // HANALEI, KAUAI

[HTTPS://VIMEO.COM/1038474835](https://vimeo.com/1038474835)

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