

SHANNON LAYLA

FILMMAKER . PHOTOGRAPHER
WRITER . CONTENT CREATOR



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ABOUT

Shannon Layla is a filmmaker and photographer working across travel & tourism, documentary, music and brand storytelling. Her imagery is guided by atmosphere and intention, creating films & photographs that feel immersive, human & timeless.

With **3 million+ views** across client projects, her work moves between underground music culture in Kaua'i & New Zealand, Conservation & Travel Documentaries, and collaborative storytelling with Indigenous spiritual leaders, alongside select brand work.

AVAILABLE FOR

Videography
Photography
Travel Writing
Short Documentaries
Reels
Sponsored posts
Social Media Promo

BRAND COLLABS

Saltay Hanalei Bay, New Zealand Tourism,
Panasonic, Lenovo, Revlon, Manakai Swim,
STA Travel, Intrepid Travel, Whāingaroa
Environment Centre, Banks Peninsula
Conservation Trust, Jasco by General Electric,
Wisdom Weavers of Kauai, Moloa'a
Organica'a, Nahko Bear, Amber Lily, Paul Izak,
Solscape Eco-Retreat, Abiquiú Inn & Cafe

STATISTICS



3M + views
www.ShannonLayla.com



1.7k followers
[@ShannonAroha](https://www.facebook.com/ShannonAroha)



Travel Blog & Courses
[@TheStorytellersWay](https://www.thestorytellersway.com)



Netflix Feature Documentary
Co-Editor of **'Pet Fooled' (2016)**



Raglan Film Festival Grand Jury Prize
'Born at Sea' (2017)

TRAINING

USC School of Cinematic Arts B.A. Film 2011
USC Global Fellow Ambassador - Hong Kong 2010
NYU Tisch School of the Arts Summer 2006
Originally trained in 35mm photo & 16mm film

A FEW HIGHLIGHTS

\$1.5M raised for NZ Conservation with Doc.
Top 10 STA World Travel Intern
Top 5 Intrepid World Traveler
Matador Travel Ambassador
1.5M+ views on Paul Izak Music Video
400k+ views for Lenovo Ad Campaign
500k+ views for NZ Tourism Ad
Featured at Women of Wonders Hawai'i Film Fest
Screened at Cannes Short Film Corner
Co-Creator of SOLRISE Eco-Conscious Gathering Raglan
Co-Creator of Unplugged Kauai Music & Dance Lab

BRANDS WORKED WITH...



LET'S WORK TOGETHER!
www.ShannonLayla.com
thearohas@gmail.com

Based in New Zealand & Kaua'i
Available for travel worldwide





ABIQUIÚ INN
BOUTIQUE HOTEL // NEW MEXICO

SHANNON LAYLA
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Recent Spa Video



SALTAY HANAIEI BAY

WELLNESS SPA // HANAIEI, KAUAI

[HTTPS://VIMEO.COM/1038474835](https://vimeo.com/1038474835)

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